

1 9 8 8 - 2 0 0 8



Via Lega Lombarda 33 - 20050 Lesmo (Mi)
Tel. 039.698501 - Fax 039.6985030 - info@named.it - named.it



1988-2008: Named 20th birthday

Owned by the Canova family, founded in 1988 as a tiny company with just a few employees, Named has constantly grown in time until it reached a leading position in the natural medicine business in Italy (more than 100 employees at the moment).

The company has always believed in the reliability and qualification of its staff and introduced natural remedies in the Italian market manufactured by the most experienced German companies in this field (Pascoe, Pekana, BDS) and food supplements of high quality, as well as exclusively distributing diagnostic and therapeutic medical devices from German companies with over 20 years' tradition. The recent launch of innovative products led to the creation of new markets in our country, such as Immun'Age, a Fermented Papaya Preparation supplement, FPP, imported from Osa-to, Japan, which has been widely copied, or Menoflavin, a dietary supplement for menopause containing red clover extracts, that achieved a leading position in a very competitive market such as that of phyto-estrogens.

The high quality standards of the products, on-going scientific research, reliability and competence of its employees makes Named appreciated by the field operators and by an increasingly broader public.

The company mission is well summed up by the slogan "Where nature meets science" because Named (acronym of "Natural Medicine") has the aim to spread among doctors, pharmacists and public the natural medicine (homeopathy, phytotherapy, nutrition, non conventional diagnosis) supporting it through scientific research to show even to skeptical people its enormous efficacy.

Through S.I.M.F. – Italian Society for Functional Medicine - Named has succeeded in building a solid reputation in the training field. In 1993 a three-years School for practitioners and pharmacists was created, also featuring a number of monothematic courses held by first-grade teachers. Through the years, the work of S.I.M.F. has opened an innovative path for many Italian professionals, i.e. the approach to regulatory functional medicine.



Another association is working along with Named:

A.I.N.M.F.

Italian Association of Neuraltherapy
in Functional Medicine

neuraltherapy is a diagnostic and therapeutic method which considers the fundamental substance and its neurovegetative system as anatomical substrate.

➤ **Named's online world:**
named.it, infonamed.it, namedonline.it

➤ **Products:**
immunage.it, menoflavon.it, zinaxin.it,
lymdiaral.it, kolorex.it, microflorana.it,
salinewera.it, colenam.it, wobenzym.it

➤ **Devices:**
vegatest.it

➤ **Issues:**
acidosi.it, idrocolonterapia.it

➤ **Associations:**
simf.it, neuralterapiafunzionale.it

➤ **Named produces/distributes many innovative product lines:**
amino acids and Bioretard, Bionam, Creams, Disbioline, Fillers and masks (esthetical line), Nomabit, Omnia Group, Wobenzym vital, Seda K, Trimatrix, Colenam and Tea Tree Oil.

➤ **Through NAMEDLABS, provides furthermore many Tests:**
PH Test, Urine Immuno-enzymatic Test (8-OHdG), VamTest, Disbiosi Test, Candia5.

➤ **For deepenings:**
named.it





NAMED

Brief presentation
of the most important companies
marketed by **Named**

Pascoe

pascoe.de

A German company founded at the beginning of 1900, Pascoe is characterized by the high quality standards of raw materials and its state-of-the-art manufacturing processes, together with strict "quality controls" of the various manufacturing phases.

A modern company exporting superior homeopathic, phytotherapeutic and food supplements throughout the world.



Meripharm-Kern

meripharm.de

A German company manufacturing the MeridianKomplex line, homeopathic remedies deriving from the herbal, mineral and wildlife worlds. The main effect of these complexes is to free and regulate the energy flow along acupuncture meridians. The MeridianKomplex have proven particularly effective in case of breakdowns, chronic diseases, energy deficit and geopathic stress of the YIN type.



KERN PHARMA MERIPHARM

Pekana

pekana.de

In the broad portfolio of German Homeopathy, PEKANA stands out as a fast growing reality, both for its unique manufacturing methods and for the extraordinary effectiveness of its homeopathic remedies. Combining the highly energetic spagyric compounds with homeopathic remedies, PEKANA manufactures powerful holistic medicines with high quality standards. PEKANA has been experimenting innovative manufacturing techniques for over 20 years, in order to transfer the highest number of herbal substances to the spagyric method, together with the need to meet quality and effectiveness standards.



BDS

bdsgmbh-online.de

BDS - Gmbh was founded in 1980. For over 20 years it has been working on the development and distribution of biological and dietary products, such as Microflorana – F (microflorana.it), containing live milk enzymes transferred in a full biological system, a pre-probiotic with great potential. Along with the syrup line, the phials package (Microflorana F – Direct 10) has been recently added, for a more practical use.





NAMED



Osato International

fpp-japan.com - osato-ori.com

Produces Immun'Age (immunage.it), a dietary supplement obtained from FPP (Fermented Papaya Preparation), made of several natural substances deriving from fermented papaya and completely different from the fruit of papaya. These substances help to fight back free radicals, psycho-physical stress, chronic tiredness and brain aging, thus providing new natural protection tools for the immune system. The patented manufacturing process is carried out following very high quality standards, a critical issue for the development of the product's unique properties which led to the remarkable success on the world market. At the moment a great number of clinical studies are underway and shall highlight the manifold application fields of a product that's going to grow in the future.

OSATO
INTERNATIONAL

Ferrosan

ferrosan.com

A Danish company with a strong tradition, it produces Zinaxin (zinaxin.it), a dietary supplement made of Zingiber Officinalis and Alpinia Galanga which helps in the treatment of osteoarthritis, a debilitating condition affecting both young people and the elderly. Zinaxin features a remarkable number of studies and provides pain relief that can be compared to that of the most important conventional drugs.

Ferrosan

Forest Herbs

foresterherbs.co.nz

The isolated position of New Zealand, in the deep South Pacific, with a subtropical climate, has promoted the extraordinary growth of vegetation and of thousands of unique plant species. Forest Herbs dedicates its activity and employs scientific and botanical resources for deeper research in this field. Forest Herbs combines tradition and science in order to provide the whole world with the benefits of these plants. Forest Herbs manufactures the Kolorex line (kolorex.it), which helps in the treatment of candidosis and mycosis (tablets, lotion, tea, intimate hygiene, vaginal ovules).



Martera-GDI

martera.com

Belgian company, specialized in the production of food supplements, that produces Vibracell, a liquid dietary food that is useful to prepare a beverage based on fruit and vegetables juices, concentrated and milk fermented, with vegetable extracts, mare milk, vitamins, royal jelly, L-carnitine, lecithin, yeast with selenium. Vibracell is liquid energy!!!





Mucos Pharma

mucos.de

Millions of patients today trust Mucos Pharma's innovative enzyme products. Thanks to its expertise in systemic enzyme therapy, Mucos Pharma has been a leader in the field for many years. Ever since Mucos Pharma started nearly 60 years ago, the enterprise continues to develop its international presence. Mucos Pharma is a future-oriented pharmaceutical initiative that possesses high scientific competence and expertise, which gives it potential for tremendous growth.



Atrium Bio-Technologies

atrium-bio.com

A modern Canadian company, it produces Comitris, a pool of natural elements deriving from a liquid frozen extract of shark cartilage tissue, to maintain the angiogenic balance. Comitris is the commercial name for LCE (liquid cartilage extract), containing the natural angiogenesis inhibitors, studied in Canada in 10 years of biochemical and clinical investigations.



Seven Seas

sseas.com

Produces Tissue Salts New Era (salinewera.it) using the original method of Dr. Schuessler. These are single and complex salts which dissolve immediately.

